



IHC 2022

31ST INTERNATIONAL HORTICULTURAL CONGRESS

14-20 AUGUST 2022
CONGRESS CENTRE
ANGERS-FRANCE

HYBRID

HORTICULTURE FOR A WORLD IN TRANSITION

BECOME AN EXHIBITOR! JOIN THE IHC 2022 TEAM!

Become an official partner – a premium exhibitor - of the IHC 2022. You will have the opportunity for the best visibility at a major international event. More than 3000 participants will assemble in Angers from throughout the globe. Take advantage of this unique opportunity to demonstrate your active role in food, health, well-being, or sustainability of production systems. Your knowledge base of climate change, mitigation, or mechanization will be featured. Your ideas to influence the competitive direction of the horticultural industry (production of seeds, fruit, vegetables, vines, medicinal plants, agricultural equipment, or distribution) will be welcomed.

Benefit from our wide audience for this Horticultural Congress 2022 thanks to the online-person-to-person hybrid format!

A LA CARTE OFFER

VISIBILITY OPTION +

		PRICE excluding VAT
Advertising in the conference programme Given to all participants + website	Double page	5 000,00 €
	1 page	4 000,00 €
	1/2 page	3 000,00 €
	1/4 page	1 500,00 €
Flyer or goodies inserted in the congress kit given to all participants <i>Priority of goodies choice to premium members</i>	Limited to 5 sponsors except premium	2 000,00 €
Promotional banner on the digital platform of the congress <i>Price for 1 month</i>	Additional visibility on your sponsorship form	1 500,00 €
Sponsor banner on two newsletters to be defined	Banner ad in the footer of 2 newsletters to be defined	2 000,00 €

HIGHLIGHTS

PRICE
excluding VAT

<p>Sponsored technical tour</p>	<p>Visit to institution: ½ day on Wednesday afternoon Your logo on the SPONSORS page on the website and on the digital platform Mention of your name in the official conference programme «Technical tour sponsored by...» Including transport costs on the basis of 1 bus of 50 people and coordination costs <i>Possibility of grouping several institutions. Subject to validation by the executive committee.</i></p>	<p>8 000,00 €</p>
<p>Sponsored symposium <i>Limited to 3 sponsors / symposium</i></p>	<p>Symposium of your choice among the 25 symposia - 1 roll-up at the entrance of the room - 1 space for distribution of goodies/flyers at the entrance to the room - Logo on the welcome screen of the symposium (physical and virtual room) or presentation video (maximum 1mn' in rotation) - Logo on the SPONSORS page of the website - Presentation of your institution on the digital platform - Mention «symposium supported by ...» in the official programme of the congress given to all participants <i>*All communication elements are to be provided by you.</i></p>	<p>5 000 € or 10 000€ exclusivity</p>
<p>Gala dinner</p>	<p>Official sponsor of the IHC 2022 gala dinner. Exclusive to 1 sponsor.</p>	<p>15 000,00 €</p>
<p>Lounge space</p>	<p>Visibility of your brand in one or all lounge areas at the heart of the congress (roll-up, possibility of placing your flyers and goodies in the press areas).</p>	<p>5 000,00 € one area 20 000,00 € all areas</p>
<p>Coffee break</p>	<p>Sponsoring of one or more coffee breaks during the congress. Showcasing of your products and space fitted out in your colours. Offer limited to 1 partner per break.</p>	<p>4 000,00 €</p>
<p>Official supplier</p>	<p>Sponsoring of supplies dedicated to congress participants (water bottles and fountains, fruit, materials...).</p>	<p>5 000,00 €</p>
<p>Greening</p>	<p>As a partner of the layout of the route between the 3 venues, you will propose a layout representative of the horticulture. Presentation panels for your work. Visibility on the website and in the congress programme.</p>	<p>5 000,00 €</p>
<p>Mobile phone charging station</p>	<p>Customisation of the charging station with your company logo.</p>	<p>3 000,00 €</p>
<p>Side Event</p>	<p>Organize your event during IHC 2022 partner event and benefit from reduced rates in 2022.</p>	<p>Contact us</p>

INVITE YOUR EMPLOYEES: CONGRESS PASS OPTION

Take advantage
of this unique event in France
to make it an highlight
for your employees.

<p>10 PASS -10% OFF</p>	<p>30 PASS -15% OFF</p>	<p>50 PASS -20% OFF</p>	<p>100 PASS and more -25% OFF</p>
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Do you have additional ideas for other forms
of partnerships than those proposed?
Please contact us!

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#IHC2022

WWW.IHC2022.ORG