



IHC 2022

31ST INTERNATIONAL HORTICULTURAL CONGRESS

14-20 AUGUST 2022
CONGRESS CENTRE
ANGERS-FRANCE

HYBRID

HORTICULTURE FOR A WORLD IN TRANSITION

BECOME A SPONSOR! JOIN THE IHC 2022 TEAM!

As a Premium IHC 2022 sponsor you will get the chance to support a major international event and broaden your reach. Make the most of this unique occasion to demonstrate your active role in Horticultural Science.

Our Premium sponsorship offer (Platinum, Gold or Silver) **will give you a strong visibility and customer brand awareness. Benefit from our wide audience for this Horticultural Congress 2022 thanks to the online to person-to-person hybrid format!**

WHY SHOULD YOU BECOME A SPONSOR?

#01

Promote your project and solutions at this leading global event.

#02

Reach a global audience during IHC 2022 congress & exhibition week.

#03

Network with Global Horticultural players from 110 countries.

#04

Forge new collaborations with key decision makers.

#05

Enhance your brand awareness and gain media exposure.

#06

Acquire expert knowledge from global horticultural experts.



IHC 2022 SPONSORSHIP PACKS	PLATINUM PACK 100 000 € Excl.Tax	GOLD PACK 60 000 € Excl.Tax	SILVER PACK 25 000 € Excl.Tax
Before the congress (January 2021 - August 2022)	Exclusivity in your sector Limited to 4 PLATINUM all sectors combined		
Your logo on the congress website	Home page + header	Header of the sponsor page	Header of the sponsor page
Your logo on the congress presentation brochure	✓	✓	
Your logo on the congress newsletters	✓		
4 posts on the congress social networks	✓	✓	✓
Your logo on the digital congress platform	Home page + header	✓	✓
Congress press file	1 page	1/4 page	Logo





During the IHC 2022 congress			
Your presentation on the IHC 2022 congress programme	1 double page	1/2 page	1/4 page
Your logo on IHC 2022 congress tools	✓	✓	✓
Your logo on the screens during the congress	✓	✓	
Thanks at the opening ceremony and closing session (with prioritisation of partners)	✓	✓	✓
1 speech on the TV set at the Congress Centre	✓		
A 45-minute speech in the auditorium and announcement in the programme	Exclusivity		
Organization of a 4-hour technical tour	At your choice		
Sponsored symposium	At your choice	2 days included*	
Business workshop	✓	*If the symposium lasts more than 2 days: an additional € 5,000	✓
Booth	Floor space 24 m ² privileged position	Floor space 12 m ² privileged position	Equipped booth 9 m ²
Exhibitor pitches on the digital platform	✓	✓	✓
Congress registration passes*	6	4	2
Design of a space or a route under your brand (vegetalisation, innovation) - between the 3 congress sites	✓		
Flyer or goodies inserted in the congress kit Given to all participants - <i>Priority in the choice of goodies to PREMIUM packs</i>	✓	✓	2 000 €

After the IHC 2022 congress			
Logo in the email of thanks to participants	✓	✓	✓
Your logo in the proceedings of the congress	✓		

Use of the IHC 2022 trademark by the sponsor			
Use by the partner of the IHC 2022 logo with the organizers' banner for the duration of the partnership	✓	✓	✓
Possibility to create a space on the sponsor website to communicate about the IHC 2022 congress	✓	✓	✓
Possibility to communicate on social networks while respecting the conditions of use of the IHC 2022 brand	✓	✓	✓
Discount on additional passes - on early bird fares	-20%	-10%	-10%

*Including access to all sessions for the entire duration of the congress (5 days), access to the exhibition, access to breaks and the opening ceremony.

OPTIONAL EXTRAS

	PLATINIUM PACK	GOLD PACK	SILVER PACK	RATES Excl.Tax
Before the congress (January 2021 - August 2022)				
Sponsor banner on two newsletters to be defined				1 500 €
During the congress IHC 2022				
Sponsorship of a coffee break during the congress				4 000 €
Sponsorship of a social programme highlight				3 to 6 000 €
An interview on the TV set - 15/20 mn				1 500 €
Organization of a 1/2 day technical tour	Included			8 000 €
Design and layout of the stand and additional m ² , catering				On quotation
Promotional banner on the digital platform of the congress Home page in rotation if several sponsors - Price based on 1 month	Included	Included		5 000 €
After the IHC 2022 Congress				
Sponsor banner on the newsletter thanking the participants				1 000 €

See general terms and conditions of sale

Do you have additional ideas
for other forms of partnerships
than those proposed?
Tailor-Made sponsorship, side event...

Contact us
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www.ihc2022.org



#IHC2022

WWW.IHC2022.ORG